

CONTACT

TALK RADIO NETWORK

425.749.7220

www.ContactTalkRadio.com

106.9FM-HD3

The Telstar Satellite Network

UpSnap Mobile Streaming

The Bigger Picture

Purpose... Making a Difference in the World

CONTACT Talk Radio International is a station that gives voice to a social alternative that brings community together in a sustainable way by sharing uncommon ideas for the larger purpose of creating a cultural bridge that promotes open constructive dialogue to support our global community and our planet.

Vision... Connecting Community with Uncommon Ideas

We live at a time in human history in which we are seeing, in a global way, that people are living their lives from a place of fear and scarcity, resulting in a destructive disconnection to humanity. We at CTRN have heard, and are a response to the public's many cries for connection, direction and meaning for their lives.

Today CTRN is a highly successful radio station that reaches and assists millions of people in making positive and empowering choices for themselves. We are available to listeners around the world 24 hours a day 7 days a week on demand with over 40 hosts with pod casting to each show and over 3000 program archives (and growing daily). Today we can be heard via the Internet, UpSnap mobile streaming, HD Radio and Telstar Satellite.

Our focus is on topics ranging from overall mind/body/spirit; environmental sustainability; social justice and more, connecting them with tools that will assist the listener in making educated and empowered decisions for their lives and our world.

*"We are compelled to uncover the questions we as a collective have burned in
Our soul from birth: Who am I, Why am I here, what is my purpose and
How can I make a difference?" Cameron Steele & Davindia Steele*

**CTR Network Media Kit
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Founder Biography's

Cameron Steele

“Personal growth is a serious subject, but to see the bigger picture, we don't want to take ourselves too seriously in it.” *Cameron Steele*

In 1996 Cameron began forming the vision for CONTACT Talk Radio. With a background in TV and Radio, he saw the need for a medium that would bring information and resources to people that would improve their lives, assist in their personal & spiritual journeys and contribute to creating wholeness for the world. An energetic and vibrant free-spirit, Cam has hosted television shows such as “Afterhours” in Vancouver, BC and “New Age Northwest” in Seattle. With an eclectic background of blue- and white collar experiences, he brings a sense of the common everyman to listeners as he invites them in his warm disarming and no-nonsense way to be extraordinary.

Davindia Steele

“Change begins when you realize you have choice in every aspect of your life.”
Davindia Steele

Davindia's background has been largely spent in the real estate industry. She realized early on that her motivation in the industry was solely community building and assisting people in finding a place where “they belong”. Though reluctant in joining husband Cameron on air March of 2002 to co-host the show, it did not take long for Davindia to embrace the opportunity to build community on a mass scale through this unique forum. With an adept ability to ask the questions that get to the heart of the matter, she is able to identify the gems of insight the show's guests bring, and she connects the listeners to that message. Davindia has an enormous heart, and her compassion flows across the airwaves. She has a passion for social justice and environmental awareness that she brings to the station.

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Hosts of CONTACT Talk Radio Network

- ◆ A Fresh Start with Sallie Felton
- ◆ Anne Marie Evers Show
- ◆ Ask Patti Live! with Patti Conklin
- ◆ Astrology on the Spiritual Path with Jan Spiller
- ◆ Candia Sanders Show
- ◆ Chemical Free Living with host Cynthia Drasler
- ◆ Connecting to Spirit with Spiritual Medium Robert Clarke
- ◆ Conversations with Beth & Dan
- ◆ Decoding Your Destiny with Carmen Harra
- ◆ Dick Sutphen's Metaphysical World
- ◆ "Dot to Dot: We are the World" with Catherine Bradford
- ◆ The Ed Morler Show
- ◆ Empowering Transitions with Theresa Schilizzi
- ◆ The Empowerment Show with Natalie Fee
- ◆ Finding Joy after Relationships Fail with Maureen Staiano
- ◆ Intuitive Divas with Kat and Maru
- ◆ "It's a New Day" with Dawn Stansfield
- ◆ The Kerrie O'Connor Show
- ◆ Knowing Angels with Alison and Andy
- ◆ Lanto's Lighthouse with Suzanna Axisa
- ◆ Letting Go with Host Guy Finley
- ◆ LIVE with Cameron & Davindia
- ◆ Livin' The Dream with Leo Wisniewski, John Navin and Carl Moose
- ◆ Manifest Change Now with Elaine Maroulakos Edelson
- ◆ Natures Translator with Tracy Ann
- ◆ "On the Path" with Rev. Lynette and Michael
- ◆ Paranormal Radio with Captain Jack
- ◆ Peak Performance with David Carpenter
- ◆ "Relationships (Some Assembly Required) Workshops" with Clarity
- ◆ Sacred Insights with Kathy Karlander
- ◆ Signs of Life brought to you by Forever Family Foundation
- ◆ Sixth Sense with Margaret and Alan McElroy
- ◆ Sonia on Health with Sonia M. Hoglander
- ◆ Soul Journeys™ Live with Jennifer Longmore
- ◆ The Spirit Side Of Life with Glenn Klausner and Denise Lescano
- ◆ Suzane Northrop Show
- ◆ The Teaching and Practice of Ascension with the Ishayas
- ◆ The Teen View Radio Hour with Debbie Fisher and Dr Kat
- ◆ To Go Beyond with Oshana
- ◆ Turning of the Wheel with Chris Flisher
- ◆ The Twin Connection with Christina and Jessica Brown
- ◆ Wellness Roadshow with Catherine Bradford
- ◆ W.O.M.A.N... Redefining Woman with Gina Cloud
- ◆ You Are What You Love with Vaishali
- ◆ "Your Psychic Connection" with Jorianne "The Coffee Psychic", Joe Skare & Bill Barker



Please View Our Website for Scheduling of the Above Mentioned Hosts at www.contacttalkradio.com

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Guests of CONTACT Talk Radio Network

- ◆ Allen Roland, PhD
- ◆ Anne Marie Evers
- ◆ Arielle Ford
- ◆ Barbara Hand Clow
- ◆ Brian Weiss
- ◆ Brigitte Secard
- ◆ Caroline Myss
- ◆ Dan Millman
- ◆ Dannion Brinkley
- ◆ Dave Stewart (Eurythmics)
- ◆ David Hawkins
- ◆ David Moorehouse
- ◆ Debbie Ford
- ◆ Deepak Chopra
- ◆ Dick Sutphen
- ◆ Doreen Virtue
- ◆ Dr. Bruce Lipton
- ◆ Dr. John Taylor
- ◆ Dr. Richard Jelusich
- ◆ Dr. Richard Stickney
- ◆ Dr. Steven Greer
- ◆ Eric Dowset
- ◆ Gary Zukav
- ◆ Gotham Chopra
- ◆ Gregg Braden
- ◆ James Redfield
- ◆ James Twyman
- ◆ Jerry Brunskill
- ◆ Jose Arguelles
- ◆ Lenedra Carroll (Pop Star Jewel's Mother and Manager)
- ◆ Lou J. Free
- ◆ Marianne Williamson
- ◆ Mark Victor Hansen
- ◆ Michael Cremo
- ◆ Neale Donald Walsch
- ◆ Rick Allen (Def Leppard)
- ◆ Shakti Gawain
- ◆ Sonia Choquette
- ◆ Stephen Simon (The Movie Mystic)
- ◆ Stuart Wilde
- ◆ Sylvia Browne
- ◆ T. Harv Eker.
- ◆ Washington Association of Naturopathic Physicians
- ◆ And many many more...



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Call it what you will... But one thing is certain... Our Listeners are more sophisticated, upscale and they want access to information that will expand, empower and assist them in the rediscovery of their passion while being entertained in the process.

Here's what our Listeners, the Cultural Creatives are saying!

"I want to thank God for giving Cam and Davindia the ability to reach so many people. I could never express in words what it was like to find others who feel and believe the way I do. Having an open mind for the unexplained, and the faith to keep your own truths straight, is more than I could have asked for... Your radio show has reached my heart and soul and for that I will always be thankful for.

Thank you so much for being here on this earth for the rest of us to get to know you. "

Kathy Turpin – Little Rock, AR

I just wanted to say how much I have enjoyed your show archives!!!! I just happened to find you on the web. I'm in central Ohio. I just signed up for your email alerts... Best wishes and continued success for your show."

Linda – Ohio

"Great show!!! Especially now and in this time period. I feel a great spiritual awakening within us all. More and more people are seeking knowledge of spirit. Contact radio helps us find that knowledge. Thanks"

Shawn Beaupre - Calgary, Alberta Canada

"Thanks soooooo much for all that you both do! I love your radio station, and I am so grateful for your archives. It is wonderful to experience this transfer of spiritual knowledge. You are both compassionate and loving light beings. Thank you for standing in your truth! "

Jennifer – Baton Rouge, LA

"Thanks for the chance to sign your guestbook. It's nice to see how many people stopped by and posted a message. Thank you, I'll be back!"

Femme - France

"I LOVE CONTACT RADIO!!!

I wish CONTACT RADIO all the success you desire. Please continue to make your programs available with your Archives... Thank you for aiding in my spiritual growth. "

Michele Molenda-Schroth – Wisconsin

Thank You , Thank You Thank You, For being such spontaneous ,loving joyful and wonderful talk show hosts. As a talk show junkie I know your show is going to great places. "

John – Seattle, WA

Great show! Congratulations! We've nothing like this in England. Hurrah for the internet. When will the Nov. archives be ready? Bring back Swammi Beyondananda, that show was a hoot. We all need more laughter.

Beth - England

Hi - I live in the semi-wilds of Australia in a small state called Tasmania - the other night (after receiving an email from the Stuart Wilde website), I tuned into your great archives & treated myself to the interview with Stuart Wilde in July. WOW!! The two hosts were great - what a wonderful program, as even though I used to live in Sydney, I have not been able to see Stuart Wilde live.

Toni – Australia

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Here's What the Hosts are Saying!

"You guys are more fun to do a show with than anybody I've ever done a show with!"

Dick Sutphen

"You Where Born Again to be Together" & "Past Lives, Future Loves"

Here's What the Sponsors are Saying!

"It was due to CTR network that we were able to open What the Bleep do we Know so soon in Seattle and cities thanks to their network".

Directors of What the Bleep do we know.

Betsy Mark and Will

"Without CTR as our means of advertising we would not have been able to open the film What The Bleep do we Know as soon as we had in Seattle and Phoenix and it ran for 36 weeks in Seattle"

Directors of What the Bleep Do we Know

Mark, Will and Betsy directors of the film

"Listen to my good friends Cameron and Davindia at CONTACT Talk Radio. Their not just doing some good work out there, they're doing great work out there! They are Chicken Soup for my soul!"

Mark Victor Hansen

"Chicken Soup for the Soul" series

"In several of the meetings it was a 50% turnout from the radio and the overall success of the final weekend seminar was doubled to what we had expected."

Dr. Richard Bartlett

Matrix Energetix

"Calls for our product and sales at various retail stores have increased significantly due to sponsoring CONTACT Talk Radio."

Stewart

North American Herb & Spice

"My events have increased over 25% in size since sponsoring CONTACT Talk Radio."

Katarina Hirsch

Body Talk System

By being a part of your program, we have been able to increase our exposure both locally and nationally. We have realized several sales as a direct result of being on CTR. Because of this, I feel that our relationship with CTR is an important part of our overall marketing strategy.

Additionally, I always look forward to joining you and Davindia in the studio – Seattle traffic not withstanding! Thanks for offering such a great venue for us.

Andrew Azure *Rejuvenetics.us*

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Host a Show With the CTR Network

CONTACT Talk Radio Network is a vehicle to help positively promote healing the mind-body-soul, stimulating personal growth, promoting self-empowerment, social consciousness and environmental wellness. Not only do we support global healing we support our community by direct involvement and continual promotion of our sponsors on and off air. Our Listeners are YOUR customers. People naturally support businesses that positively reach out to their community.

What You Would Receive by Connecting with CONTACT Talk Radio Network:

Connection to the Cultural Creatives

- ◆ Adult 25-54 which is the most concentrated percentage of the US population in the US, with over 82.8 million Americans in this demographic grouping.
- ◆ Diverse Listeners, which translates to a large amount of disposable income available to them. Over \$220 Billion dollars was spent last year on Personal Development.

CONTACT Talk Radio Network: Unique Fit with Unique Lifestyles

- ◆ Reaches a variety of listeners from executives to blue collar
- ◆ Futuristic listeners exploring life through the consciousness of spiritual awakening
- ◆ Loyal listeners that are dedicated to their own personal empowerment through the various modalities presented

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Hosting Your Own Show

CONTACT Talk Radio Networks goal is to connect your services and products with the public and give a voice to holistic living. Our desire is to reach the world and offer every man, woman and child what is already theirs, the freedom of choice.

Making CONTACT and building relationships by making sure you're covered. And this is how we do it...

You get...

- Your own Web Page
- Pod cast of all your shows
- Archive of all your shows
- Chat room
- Forum specific to your show
- 1 Hour marketing consult with Cameron Steele (Owner)
- Ongoing e-marketing tips
- CTR Calendar
- Event Listings
- Business Directory
- Press Release to CTR database (you write the PR)
- Professional production of show and commercial spots
- Continued Client Care

Note: The above bullets are a few advantages in teaming with CONTACT Talk Radio Network

Your success is our success. We believe that through your joint venture with CONTACT Talk Radio Network, that the world community will grow and inspire new possibilities for a conscious and aware society. Let CONTACT Talk Radio Network be the platform for your voice and connection to those who would benefit most from your teachings and services.

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Brief Overview of CTR Network Stats

(Statistics compiled from: Sandusky Group, UpSnap, Telstar Communications and Urchin Web Stats)

The CTR Network broadcasts on the Internet, UpSnap Mobile Streaming, KWRM 106.9FM-HD3 in Seattle and on the Telstar Satellite Network

INTERNET:

- ◆ Over 220 countries from around the world are listening to the CTR Network online
- ◆ CTR Network gets over 1.5million hits a month with its visitors at over 300,000 a month
- ◆ Show downloads of archive shows are over 750,000 a month
- ◆ Live show streamings are at 3-4000 per day

Podcasts:

- Over half of our shows are in the top 100 of religion and spirituality – subheading spirituality.
- Podcasts vary, as we have no control over how often they get listed.

UpSNAP:

- ◆ UpSnap is the number one Mobile Entertainment Service in the industry.
- ◆ Access to 230M phones.
- ◆ CTR Network is ranked number 6 out of 21 possible programs under Talk Radio ahead of VoiceAmerica, VoiceAmerica Business, VoiceAmerica Health and Entrepreneur Magazine.

KWRM 106.9 FM HD-3:

- ◆ KWRM 106.9 FM is the number one listened to station in the Seattle / Puget Sound Area with access to over 3,000,000 listeners. As an HD extension of the number 1 station in Seattle we have access to all of the HD segment of these listeners.
- ◆ In Seattle HD radio sales in up from 40,000 in 2006 to 400,000 in 2007 already with a 1000% increase in 2008.

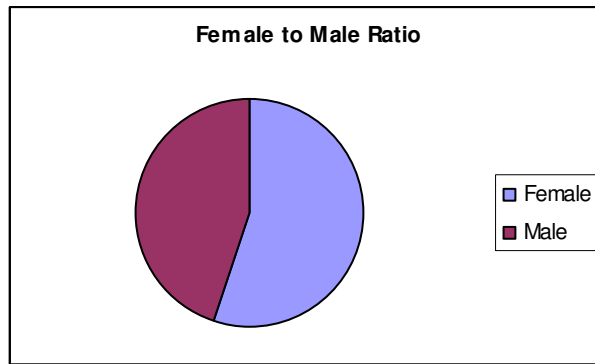
TELSTAR SATELITE NETWORK:

On it's way to CTR Network WebTV.

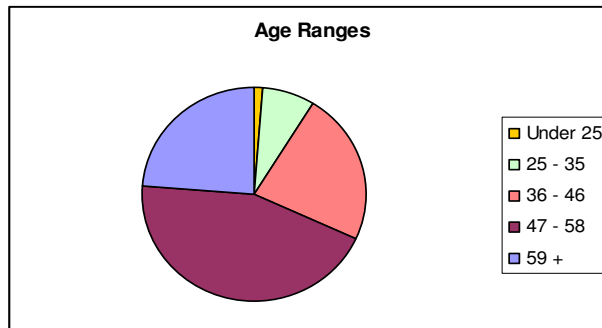
Market Segmentation

(statistics compiled from: Sandusky Group and Urchin Web Stats)

Gender	Female	Male
	60%	40%



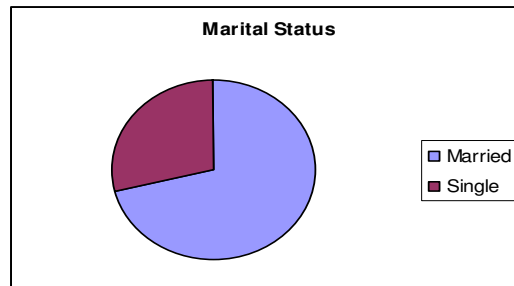
Age Range	Under 25	25 - 35	36 - 46	47 - 58	59 +
	1%	8%	23%	44%	24%



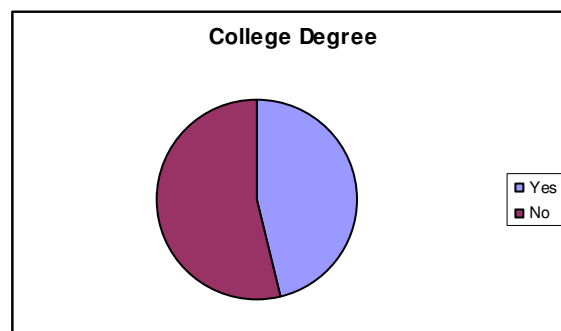
Market Segmentation continued...

(statistics compiled from: Sandusky Group, and Urchin Web Stats)

Marital Status	Married	Single
	71%	29%



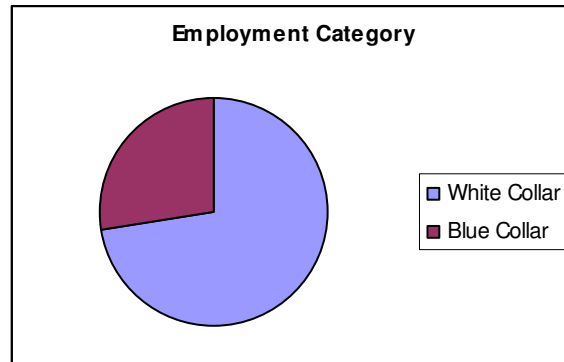
College Degree	Yes	No
	46%	54%



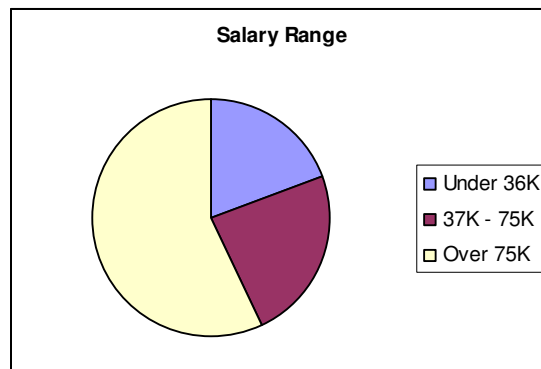
Market Segmentation continued...

(statistics compiled from: Sandusky Group, and Urchin Web Stats)

Employment Category	White Collar	Blue Collar
	72.5%	27.5%



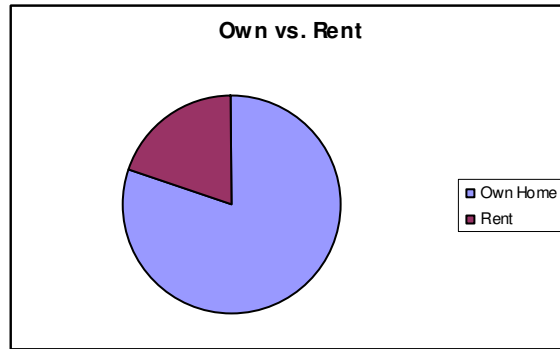
Salary Range	Under 36K	37K - 75K	Over 75K
	19.5%	23.5%	57%



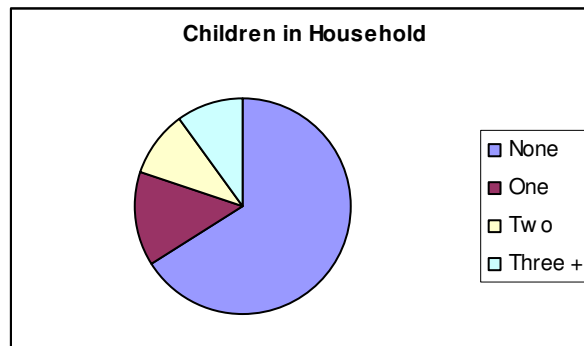
Market Segmentation continued...

(statistics compiled from: Sandusky Group, and Urchin Web Stats)

Own vs. Rent	Own Home	Rent
	80%	20%



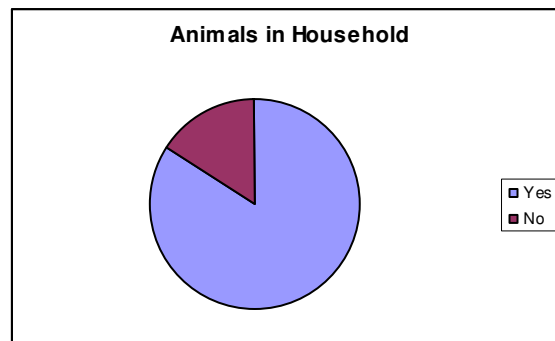
Children in Household	None	One	Two	Three +
	66%	14%	10%	10%



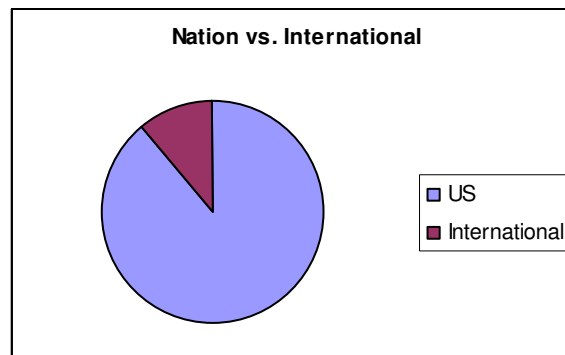
Market Segmentation continued...

(statistics compiled from: Sandusky Group, and Urchin Web Stats)

Animals in Household	Yes	No
	84%	16%



National vs. International	US	International
	80	20



Now that you've had a chance to preview The Contact Talk Radio Network Media Kit. We look forward in speaking with you to see how we can work together.

Thank you for your time.

For more information contact us at:

info@contacttalkradio.com

or

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